

FOOD BUSINESS

Review

**SUPPLEMENT
MANUFACTURING**
EDITION



AWARDED BY
FOOD BUSINESS REVIEW

ISSN 2836-1989
www.foodbusinessreview.com

FOOD BUSINESS Review TOP 10
**SUPPLEMENT
MANUFACTURING**
COMPANIES - 2023

KIRKMAN® HELPING PEOPLE LIVE HEALTHY LIVES

Enriching Lives with Quality Nutraceutical Supplements

In today's fast-paced world, where people are constantly becoming more aware of preventative healthcare, taking nutritional supplements have become a popular practice. A common assumption is that supplement manufacturers undertake rigorous testing and stringent quality control measures to ensure product safety and effectiveness.

Kirkman checks these boxes.

"We follow a rigorous testing protocol that far exceeds the FDA's requirements, ensuring our customers receive only the best quality supplements," says Eric Gripenrog, CEO, Kirkman.

Kirkman is a trusted name in the nutraceutical supplements industry because of its seven decades of continued product excellence. It has a diverse product portfolio comprising over 175 SKUs of nutritional supplements, including probiotics, multivitamins, and antioxidants, expertly crafted for the specialized nutritional needs of its customers.

One of Kirkman's best-selling products is Kirkman Original Epsom Salt Cream (magnesium sulfate), that promotes relaxation and provides relief of sore muscle and joints. This product offers a sustainable alternative to taking an Epsom salt bath. Kirkman always takes significant strides to maintain precision in label claim potency, containing up to 10 times the magnesium sulfate as other leading competitors.

The ability to produce supplements in-house in a cGMP-certified facility using industry best practices enables Kirkman to offer products at affordable pricing without compromising product safety and quality. Being part of a quality manufacturing community, it partners with external vendors to offer products that its customers require that cannot be manufactured in its own facility. This includes colostrum, enzymes, and soft elastic capsules. These products go through the same rigorous testing.

Kirkman carefully evaluates and approves external vendors after thoroughly examining their procedures.



Eric Gripenrog,
CEO

This approach allows it to maintain complete control over the product lifecycle, from raw material selection and formulation development to proper handling and storage of materials and products.

All raw materials and components are received and inspected by quality control technicians. Each item is carefully reviewed and tested, every time. Materials are scrutinized and rejected if they don't meet Kirkman's standard of testing.

During manufacturing, Kirkman conducts a series of checks on the color, taste, smell, and weight of raw materials. Finished products also undergo testing for microbial contamination, heavy metal pollutants, and blend and potency validation.

It even pioneered pesticide testing to provide customers with peace of mind. In addition, the company offers outreach programs to clients to educate them on the benefits of its products.

“We follow a rigorous testing protocol that far exceeds nominal FDA requirements, ensuring our customers receive only the best quality supplements”

Kirkman works with medical professionals and chiropractors who recommend its products to patients, including families with people on the Autism Spectrum. It offers hypoallergenic supplements that utilize natural colorings and flavors that are free of dyes. These products are suitable for a diverse consumer base with dietary sensitivities.

Kirkman's products receive tremendous user appreciation. This has been possible due to its unwavering dedication to ensuring quality control in its manufacturing processes and providing safe and highly effective dietary supplements. **FB**

15\$



KIRKMAN[®]
HELPING PEOPLE LIVE HEALTHY LIVES



*The annual listing of 10 companies that are at the
forefront of tackling customer challenges*